Radhesh Agrahari is the owner/director of Mudita & Radhesh pvt. ltd. company. He is a Textile Designer and completed his Design Education from NIIFT Mohali (2007-10) and IICD Jaipur (2011-13). He did research and invented a new natural fiber in textile world from the waste of chicken butchery shop. In present he is working on his chicken feather fiber project with tribal people of Rajasthan. He is the winner of CIIE Design excellence award 2019.
Team

Mudita Srivastava
Director/Design Head

Shailendra Kumar Yadav
Production Manager

Furkan
Marketing Manager

Team of artisans
About

Chicken feather pulp and fiber is an initiative to benefit nature, society and economics, and make an impact. It is a new natural protein fiber developed from the waste of chicken butchery garbage. In the age of machine it involves manual processing from hand carding to 26 sanitization steps to hand weaving, and inclined to work for alleviation of tribal women. Feather pulp is composed of 90% keratin which is soft, warm, durable and sustainable, and above all 100% natural. It has been categorized into four different pulp types for various purposes. The main aim is to clean the waste and take it as a social responsibility.
The Problem

Water pollution: Sewage Blockage,

River pollution

Health Hazards: bird flu, skin diseases

Land pollution: Landfills, soil infertility

Air pollution: sulphur dioxide
The Solution

We collect the waste from butcher’s shop and process it. We extract 5%-7% wool from the total waste and then the remaining waste is converted into fertilizers.